

# WEEKLY ADVERTISING RATES

## Home Town Journal **FREE**

### BLACK & WHITE

Branding	\$21.50
1/16	\$43.00
1/8	\$86.00
3/16	\$129.00
1/4	\$172.00
1/3	\$258.00
Half	\$344.00
Full	\$688.00

### FULL COLOR

Branding	\$36.75
1/16	\$75.25
1/8	\$150.50
3/16	\$225.75
1/4	\$301.00
1/3	\$451.50
Half	\$602.00
Full	\$1204.00

### FRONT PAGE

1/16	\$100.00
3/16	\$275.00

### DEADLINE & SET-UP

The deadline for all new ads, ad changes and content is Tuesday by 2PM to be featured in the Friday issue. All design work for ads is FREE. Color advertising comes with no additional set-up fees.

### MARKETING TO RURAL NORTHEAST FLORIDA HAS NEVER BEEN **EASIER** OR MORE **AFFORDABLE!**

The Home Town Journal reaches the rural communities west of Jacksonville and east of Lake City with a FREE weekly publication that folks love to read. We reach over 7,300 families EACH week for you that other publications can't.

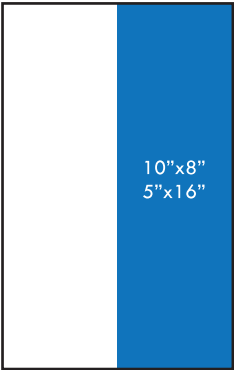
### WE HELP SMALL BUSINESS GET **NEW BUSINESS!**

Serving Macclenny, Glen St. Mary, Sanderson, Olustee, Taylor, Baxter, Cuyler, Baldwin, Maxville, Raiford and Lake Butler, FL. Also available in St. George, GA. Families all over northeast Florida pick up and enjoy the Home Town Journal each week. Everybody Loves To Read The Home Town Journal! When you advertise in the Home Town Journal newspaper, your ad appears on our website for FREE!!! Visit [www.hometownjournal.org](http://www.hometownjournal.org) and click the "Read The Journal" link. We have regular readers at our website each week! We bring results!

**\*Stated pricing is the per week open rate. Ask about monthly specials, frequency discounts and special discounts**



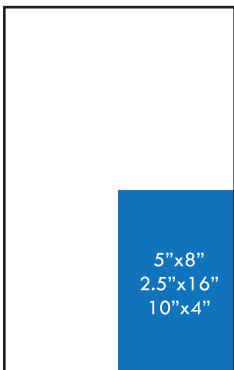
FULL PAGE



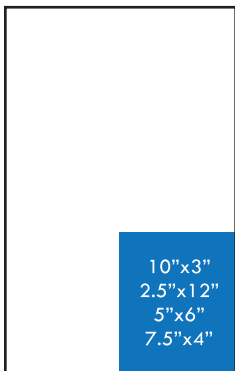
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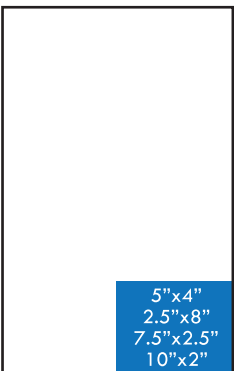
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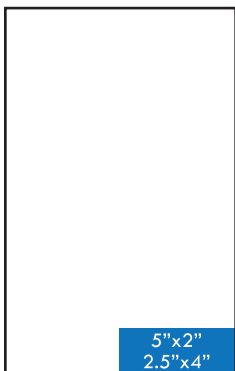
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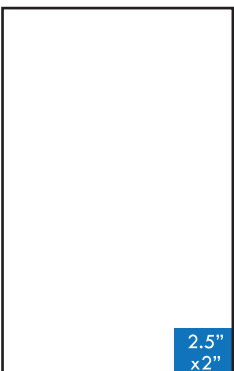
3/16 PAGE



1/8 PAGE



1/16 PAGE



BRANDING

**904-259-9141 • [www.HOMETOWNJOURNAL.org](http://www.HOMETOWNJOURNAL.org)**

editor@hometownjournal.org • 22 North 5th Street - Macclenny, FL • Fax: 904-259-0836